



Uchiko Lodging Scenes

Feel as if you have returned to your hometown.
Embrace the relaxing casual atmosphere and hospitality.
And treasure this once in a lifetime feeling.



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- [1] Anostalgic scene emerges in front of ishdatami.
- [2] River fish grown in fresh streams are grilled slowly in *irori*.
- [3] Specialty of the inn is *tempura* with ingredients from mountain and wild vegetables and grass. Wild flowers deep-fried for a crispy delicious taste.
- [4] *Irori* uses charcoal burned in Uchiko.
- [5] One of the three guest rooms on the 2nd floor
- [6] Japanese style guest room on the 1st floor
- [7] Interior decorations of nostalgic furnishings and seasonal flowers

Ishidatami-no-yado

Address: 2877 Ishidatami, Uchiko Town, Kita-gun, Ehime
Business Hours: CHECK IN 15:00~/CHECK OUT ~10:00
TEL: 0893-44-5730



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Holiday in *Satoyama*, spend a leisurely time, forgetting daily routines

Ishidatami District is a district where nostalgic *satoyama* scenes remain with beautiful terraced rice fields, water wheels and a covered bridge. In the district, the inn, "Ishidatami-no-yado," has been relocated and reconstructed from an old private house. Housewives of local farmers and neighbors welcome guests. Delicious cuisine unique to a *satoyama* inn is served and includes river fish grilled in *irori* and *tempura* with ingredients from mountain and wild vegetables and grass. Guest rooms are unencumbered with modern day appliances such as a TV or clock offering an opportunity to relax and recover from the hustle and bustle of daily life.

- [1] Inn facing the town street. Feel inspired viewing the quaint street from the 2nd floor.
- [2] Walk-through earth floor common among old merchant's houses
- [3] Take a stroll along the streets of Uchiko, borrowing *geta* (wooden footwear) from the lodging.
- [4] From the street to the earth floor and to the *irori* room
- [5] Relax in gentle spaces.
- [6] Inn facing the town street
- [7] Lotus vase placed in the garden/Gold fish cherished by *okami* welcome you.

Oyado Tsuki-no-ya

Address: 2646 Uchiko Town, Kita-gun, Ehime
Business Hours: CHECK IN 15:00~/CHECK OUT ~10:00
TEL: 0893-43-1160



Attracted by warm hospitality of an *okami* and townscape Oyado TSUKI-NO-YA is a *minshuku* (guest house) that makes you feel nostalgic, utilizing an old private house remaining in the Historic District Preservation Zone of Yokaichi & Gokoku. From the guest room facing the street, you can look down on the townscape through the grilles. *Okami* says she wants to entertain guests in a casual and natural atmosphere so that travelers may feel human kindness, which has been nurtured by the ancestors of Uchiko. Cuisine using local ingredients including wild vegetables, mountain vegetables and fish from fresh streams are delicious and popular. You will feel as if you were born and raised here.



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Concealed inn where you can enjoy your style as much as you like

In the Historic District Preservation Zone in Yōkaichi & Gokoku, one of the symbols of Uchiko Town, private homes and merchant' s houses decorated in white walls and traditional storehouses standing side by side make you feel as if you have slipped back in time to the Edo or the Meiji Period. Nakahagategi Guesthouse, a remodeled storehouse with white walls, stands along the town street and is a concealed inn that accepts only one pair of guests a day. As the guesthouse basically provides only lodging, most guests of this guesthouse visit restaurants in a town and enjoy communication with local people.

- [1] Fashionable atmosphere in Japanese modern
- [2] Relaxing bedroom on the 2nd floor
- [3] Japanese room on the 1st floor with space of about 10 tatami mats
- [4] At the entrance, a ceramic horse welcomes you.
- [5] Guesthouse appropriate distance from the main house, with a large garden in between.
- [6] Luxurious elegance of a garden
- [7] Traditional Japanese beauty can be felt here and there.

Nakahaga Residence Guesthouse

Address: 2655 Uchiko, Uchiko Town, Kita-gun, Ehime
Business Hours:
CHECK IN 13:00~16:30/CHECK OUT ~10:30
(We accept check-in until 18:00 upon prior notice)
TEL: 0893-50-6270 Kamihaga Club



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Renovated Traditional Storehouse from the Meiji Period with style and dignity while enjoying Japanese modern

Hotel Cocoro-Kura, Japanese modern inn, was renovated from a traditional storehouse from the Meiji Period. The guest room is a duplex-type with the 1st floor a living room and the 2nd floor a bedroom. Although the hotel faces the shopping street, as there is a parking space at the front of the hotel, the outside hustle and bustle cannot be heard allowing you to cherish your space and time as if staying at a resort hotel. For dinner and an evening out, the hotel will introduce you to restaurants and taverns serving local sake near the hotel, giving you a chance to spend your time in your own way.

- [1] A bedroom with a sense of quality and enhanced amenities
- [2] Enjoy the garden from the bathhouse.
- [3] Bathhouses with different designs by room are sights to be seen.
- [4] To a private garden for a change of pace
- [5] Simple and graceful entrance
- [6] As there is study space facing the garden, you can feel like you are staying in a lodging where great writers once stayed.

Hotel Cocoro-Kura

Address: 4-chome, Honmachi, Uchiko Town, Kita-gun, Ehime
Business Hours:CHECK IN 14:00~/CHECK OUT ~11:00
TEL: 0893-44-5735





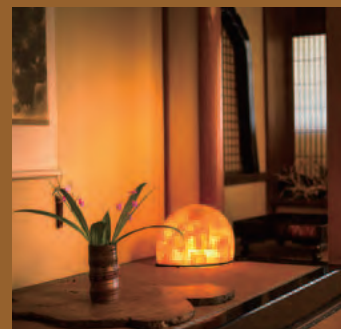
Registered Tangible Cultural Property: Reservation for a Whole Building. Enjoy Luxury unique to Uchiko

Merchant's Villa Cocoro, a registered tangible cultural property, is a lodging that accepts only one pair (group) of guests a day, and preserves the atmosphere and taste of the building from the Taisho Period. As it is in the shopping street next to the Historic District Preservation Zone, it is recommended as a base convenient for sightseeing in Uchiko. You can reserve an entire wing and there is a Japanese room of more than 12 tatami mats as well as a bedroom with two beds on the 2nd floor. Group lodging is also available. Enjoy dinner in a restaurant on the shopping street to feel the kindness of the people in Uchiko.

- [1] Yard unique to a merchant's house has a healing atmosphere that allows you to feel the four seasons of Uchiko.
- [2] Large Japanese room. Serves as a lodge for group by laying futon.
- [3] Japanese modern bedroom with a mature calmness that heals heart
- [4] If you walk a ways, you will find a café operated by the owner of the inn.
- [5] Relax while viewing a beautiful garden.
- [6] Japanese space with a deep sense of elegance, with furnishings that allow you to feel history.

Merchant's Villa Cocoro

Address: 1949 Uchiko, Uchiko Town, Kita-gun, Ehime
Business Hours:
CHECK IN 14:00~/CHECK OUT ~11:00
TEL: 0893-44-5735



Uchiko Town is a town where a nostalgic heart and hospitality are alive and the atmosphere of the Edo, Meiji, Taisho and Showa Period remains here and there. The original landscape of Japan with a comfortable feeling as if staying in your hometown. Why not stay at lodgings of quaint old private houses steeped in such a landscape? Inns showcasing warm hospitality, serving heartwarming cuisine or guesthouse-type lodgings where you can freely use the space and spend time as you like. Enjoy creating your original lodging scenes to your heart's content.